

MAKE AN IMPACT ALL YEAR LONG BY MAKING IT MONTHLY

Waterloo Region continues to face a severe housing crisis, with hundreds of individuals living in encampments or relying on emergency shelters. At SHOW, we provide a safe, stable environment where residents receive 24/7 wraparound support and essential programming to help them maintain long-term housing stability. As a non-profit organization, SHOW depends on the generosity of our community to sustain these critical programs. **Monthly donations play a vital role in allowing SHOW to plan, budget, and make informed decisions based on consistent support.**

A monthly commitment, no matter the amount, creates lasting change—helping residents not only stay housed but thrive. Join us in making a difference today!



Today, I would love to commit to:

MONTHLY gift of ONE-TIME gift of
 \$30.00 \$45.00 \$50.00 \$75.00 \$ _____

I have enclosed a cheque

I would like to pay by credit card

(If this is a monthly gift, please let us know which day of the month you would like your gift processed monthly _____)

Card Number: _____ Expiry: _____ / _____

Card Holder Name: _____

Signature: _____

(You can also call into the office and speak to Cathie to process your credit card gift. 519-886-8200 ext.104)

I would like my gift to remain anonymous

We would love to say, "Thank You", what's the best way to reach you?

Phone Number: _____ Email: _____

If you would like to conserve waste, please provide your email address and we would be happy to send future correspondence via email.



Janet's Journey: A Year of Growth & New Opportunities

Last spring, we introduced you to Janet, a SHOW resident whose journey from homelessness to stability had already been an inspiring testament to the power of community support. Today, we are thrilled to share how Janet's journey has continued to evolve over the past year.



Janet gives an update on her life at SHOW.

Janet has not only embraced the stability that SHOW provides but has also become deeply involved in advocacy, volunteering, and personal development, paving the way for a brighter future.

A Voice for Change

Janet has joined the Participant Advisory Group with the [Mennonite Central Committee \(MCC\)](#), where she works alongside others to advocate for policies that promote justice and dignity for individuals experiencing poverty. Her lived experience gives her a unique and powerful voice in shaping policies that impact vulnerable members of our community.

Giving Back to the Community

Understanding firsthand the struggles of food insecurity and homelessness, Janet has started volunteering at [St. John's Kitchen](#), a drop-in hub that provides meals and essential services for those in need. Giving back has given her a newfound sense of purpose and connection.

Investing in Her Future

Janet is also preparing for an exciting new chapter in her life—she has secured funding through the [Better Jobs Ontario program](#) and is planning to enroll in a Personal Support Worker (PSW) course this September. This opportunity will allow her to build a meaningful career helping others, something she never thought possible just a few years ago. ***"I have been gifted opportunities that I didn't even know were available, and that's just huge to me."***

Janet's story is a powerful reminder of what is possible when individuals are given the stability, support, and opportunities they need to rebuild their lives. ***"My hopes are becoming reality."***

Her transformation would not be possible without the generosity of SHOW's donors, whose contributions provide not just housing, but a foundation for growth, empowerment, and success.

Thank you for being a part of Janet's journey, your support is changing lives every day.

"I'm seeing the connection between all the supports and how they are helping me move forward."

We are so grateful for the support that you provide, none of the work that SHOW does would be possible without YOU!!

www.showwaterloo.org

SHOW'S 2025 Coldest Night of the Year: A Warm Success!

On February 24th, our community came together for the Coldest Night of the Year, braving the winter chill to support the residents of SHOW. Thanks to the dedication and generosity of our walkers, donors, and volunteers, we are thrilled to share that we have raised an incredible \$91,093—funds that will go directly toward providing essential housing and support services for those in need.

This year, 173 walkers checked in to participate, and we were supported by an amazing team of over 30 volunteers who helped ensure the event ran smoothly. From checking in participants to preparing a warm meal at the finish line, our volunteers played a crucial role in making the night a success.

While the event is over, our fundraising efforts continue! Donations remain open until March 31st, so if you would still like to contribute and help us reach even greater heights, your support is always welcome. Every donation makes a difference in the lives of those we serve. (Visit www.cnoy.org/waterloo to donate today)

We are also excited to announce that next year's Coldest Night of the Year will take place on Saturday, February 28, 2026. Mark your calendar, we hope to see you there as we continue to walk together in support of our community!

Thank you to everyone who participated, donated, and volunteered. Your kindness and commitment to SHOW's mission mean the world to us!



SHOW Staff.



Participants gather before they set off on their walk.



A few of our kitchen volunteers that prepared a delicious meal for participants.



173 walkers and over 30 volunteers participated on event day.



Walkers embark on their walk via King Street in Waterloo.



Thank you to the Home Depot Team for volunteering during event day.



Host for the evening, Mike Farwell (centre) poses with Executive Director, Brian Paul (right), and Donor Engagement Coordinator, Leigh-Ann Christian (left).



SHOW residents Troy (left) and Cora-Lee (centre) with staff member Avery (right).



Mayor Dorothy McCabe with the City of Waterloo Team.



Anne and Marilyn from The Lynn Macaulay Legacy Project were on hand selling their red pepper jellies.

THANKS TO INCREDIBLE COMMUNITY SUPPORT

A heartfelt thank you to our incredible sponsors for making this year's Coldest Night of the Year such a success! Your generosity and commitment to our community helped SHOW create a warm and welcoming event that will have a lasting impact on the residents of SHOW. Because of your support,

we were able to bring people together, raise critical funds, and continue providing essential housing and services to those who need it most. We are truly grateful to have such compassionate partners standing with us in the fight to end homelessness. Thank you for being part of this journey!

SHOW would also like to thank the community sponsors that supported the event. SHOW is grateful to be providing services in a community that cares so much for ALL of its residents.



thank you