



Spring 2024 Newsletter

JANET'S JOURNEY OF HOPE

At SHOW, we are deeply grateful for the support of our donors, whose contributions enable us to provide the essential resources and support that residents need to thrive. Your donations not only provide shelter and support but also offer hope and the opportunity for a brighter future.

When Supportive Housing of Waterloo (SHOW) was approached by The BlueSea Foundation to see if we had a resident willing to participate in a video series to promote their coldest Night of the Year campaign, SHOW staff knew instantly that Janet would be perfect. Janet's story of resiliency and hope is a true testament to the transformative impact that community support can provide.

During her interview, Janet opened up about the struggles she faced while experiencing homelessness, describing feelings of depression, anxiety, and hopelessness. She openly discussed the toll it took on her physical and emotional well-being, as well as the strain it placed on her relationships with her daughter and parents.

However, Janet's story took a positive turn when she found a home at SHOW. She speaks passionately about the importance of the community she found at SHOW and how it helped in her journey towards healing and rebuilding her life. With the help of SHOW staff and the supports and programs available to her, Janet was able to take small positive steps towards recovery, eventually leading to securing a job, an apartment that she is proud of and feels safe in, and improved relationships with her family.

Throughout her story, Janet emphasizes the vital role that donations from generous supporters play in providing the necessary support for SHOW residents to thrive.

If you would like to view Janet's video, you can visit SHOW's YouTube channel at: <https://www.youtube.com/@SHOWaterloo>



Janet found not only a home, but also a community at SHOW.

"There were times I felt too far gone to get back even part of who I had been...I existed, I survived, but there was no life. I was lucky, I was so so lucky, so fortunate, so grateful, so thankful that I got here (SHOW)."



Janet (front left) with SHOW resident Troy (right), Conestoga students Avery (back right) and Amanda (back left) and Tenant Support Coordinator Alex, showing their silly side in the photo booth at Coldest Night of the Year.

SHOW'S 2024 COLDEST NIGHT OF THE YEAR WAS A HUGE SUCCESS THANKS TO INCREDIBLE COMMUNITY SUPPORT

On February 24th, King Street in Waterloo came alive with warmth and compassion as SHOW hosted its annual Coldest Night of the Year event. This year's event was nothing short of remarkable, thanks to the incredible support and dedication of SHOW supporters, like YOU!

A total of 37 teams and 242 walkers registered for the event, **raising over \$86,000.00 to support SHOW residents.** Despite the chill in the air, spirits remained high as participants walked to raise funds for SHOW residents. Afterwards, participants enjoyed delicious vegetarian chili, lovingly prepared by our volunteers, indulged in hot drinks and snacks generously provided by KPMG, and showed off their silly sides in a photo booth provided by Zattu Photo Booth.

The success of SHOW's event would not have

been possible without the generosity of several community sponsors, including Richardson Wealth Management leading the charge as lead sponsor. The unwavering support from sponsors will greatly benefit the lives of SHOW residents.

SHOW was also honored to welcome several VIP guests to the event, including Mayor McCabe, MP Bardish Chagger, MPP Catherine Fife, and WRPS Chief Crowell. Their presence served as a powerful reminder of the strength and unity within the Waterloo community.

To all the participants, sponsors, volunteers, and supporters, SHOW would like to extend our heartfelt gratitude. **Your commitment to SHOW is truly inspiring, and your generosity will have a lasting impact on the lives of SHOW residents.**



Volunteer, Cheryl, shows off the 2024 Coldest Night of the Year toque



Susan Daley from Richardson Wealth Management gave some opening remarks



Volunteers in the kitchen were busy all afternoon making vegetarian chili for our walkers



Walkers get ready to leave First United Church to walk in support of SHOW residents



We were so lucky to have the Home Depot team join us this year – they were SO fun!



Program Manager Nicole (left) and Tenant Support Coordinators Alex (centre), and Cass (right) show off their silly sides!



Dana & George from Zattu Photo Booth were an absolute DELIGHT to work with!



Executive Director, Brian Paul with wife Natalie and their sons Malcolm and Marshall.



WRPS Chief Crowell poses with SHOW staff

SHOW would also like to thank the community sponsors that supported the event. SHOW is grateful to be providing services in a community that cares so much for ALL of its residents.

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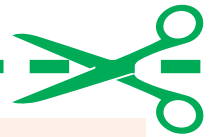
• *thank you* •

MAKE AN IMPACT ALL YEAR LONG BY MAKING IT MONTHLY

Waterloo Region is facing a housing crisis, with hundreds of our neighbors living in encampments and staying in shelters. SHOW houses these individuals in a safe environment where they are provided with 24/7 wraparound support and programming, helping to ensure long term housing stability. As a non-profit, SHOW relies heavily on the generosity of the community in order to provide these supports and programs. Monthly commitments from donors allow SHOW to plan, budget, and make decisions based on expected gift income. Monthly giving is a great way to make a big impact.



**make it
monthly**



Today, I would love to commit to:

- MONTHLY** gift of **ONE-TIME** gift of
- \$25 \$35 \$50 \$75 Other \$ _____
- I have enclosed a cheque
- I would prefer to pay by credit card

(If this is a monthly gift, please let us know which day of the month you would like your gift processed monthly _____)

Card Number: _____ Expiry: _____ / _____

Card Holder Name: _____

Signature: _____

(You can also call into the office and speak to Cathie to process your credit card gift. 519-886-8200 ext.104)

We would love to say, "Thank You", what's the best way to reach you?

Phone Number: _____ Email: _____

If you would like to conserve waste, please provide your email address and we would be happy to send future correspondence via email.

SPRING2024- <<Account Number>>

**We are so grateful for the support that you provide, none of
the work that SHOW does would be possible without YOU!!**